

SPEEDROME ADDS JAKE'S BARBECUE SHACK TO FANS SELECTION

Blood Hound Underground Indianapolis Speedrome™
Indianapolis, Indiana
May 15, 2008

"The World's Home of the Figure 8"® has announced another great addition to the tracks already strong concession line-up. Jake's Barbecue Shack will open Saturday May 24th at the Speedrome in turn four of the 1/5-mile oval course. The stand will feature three tasty featured selections cooked in Brad Bennett's signature recipe barbecue sauce. A slab of Ribs (\$8), Barbecue Chicken (\$6), and Pork Chop on a Stick (\$6) headline the Jake's menu. To make your meal complete, you can make it a basket for just \$1.50 more! That entitles you to a choice of two sides (Cole Slaw, Potato Salad, or Baked Beans). To wash that hearty meal back, Jake's Barbecue Shack will feature two new beverages. Introducing Speedrome Fresh Brewed Iced Tea and Fresh Squeezed Lemonade to the family of fine concessions.

"I am very excited about bringing this new food choice to the Speedrome", stated Brad Bennett of Bennett Concessions. "We listened to what the fans wanted and have been working hard to get this great menu set for Jake's Barbecue Shack". The stand will be open for the first time May 24th and will continue to operate every Saturday night through the World Figure 8 Championship weekend. Look for a \$1 off coupon in the next few issues of the Speedrome Pit Board newspaper. Jake's Barbecue Shack is just another reason why the Speedrome IS Indy's #1 Action Attraction!

The Blood Hound Underground Indianapolis Speedrome™ is located near the intersection of Brookville Road and Kitley Avenue on Indy's eastside. For more information log on to www.speedrome.com or call the Speedrome hotline at (317) 353-8206.

We are the home of the \$20,000 to win World Figure 8 Championship September 4-6, 2008