

LAWRENCE TOWING INKS TWO-YEAR SPEEDROME SPONSORSHIP DEAL

Indianapolis Speedrome®
Indianapolis, Indiana
January 29, 2010

Momentum continues to build as the 69th season start grows near at the World's Home of the Figure 8®. The Speedrome is proud to announce the recent renewal of its strong relationship with Lawrence Towing. The familiar business to the super short track locked up a two-year deal for advertising on the Speedrome Live television show, the Pit Board newspaper, and several other racing activities. Lawrence Towing is owned and operated by 1997 Speedrome Stock class champion Chris Eads.

"I really love the Speedrome", exclaimed Mr. Eads. "It's where I spend all my weekends during the Spring and Summer each year". The Lawrence Towing race team will have a sturdy presence on the famous fifth-mile again in 2010. "I can't wait for the season to start", stated Chris. "We have six cars ready for opening day". Their all-star driver line-up includes former Stock king Joe Sheedy and two-division champion Mark Eads Jr. Also the stable bolsters Kenny's 100 winner Brian Canter as well as upstarts Aaron Smay and JP McDaniels.

Lawrence Towing made Speedrome company made history last year at the 33rd Annual World Figure 8® Championship in September. Eads, through his sponsorship, provided a pair of brand new racing tires to each of the first four winners of the 25-lap Qualifying Races. The eastside business has been providing towing needs to the Indianapolis community for many years. The family owned towing and wrecker service offers a fully insured 24-hour service. Their experienced staff operates a fleet of roll-off flatbeds and traditional wreckers. Lawrence Towing also has their own public Auto Auction and has a resume of clients that include working with the Indiana State Police.

Lawrence is ready to help you with towing after an accident as well as general transportation needs for dealerships, exotic cars, and commercial services. They can also haul motorcycles, forklifts, generators, light freight, and equipment. Other ways they can assist include tire changes, jump starts, breakdowns, and multi-car towing. Check out their website at www.lawrencetowing.com and to request their services, give them a call at (317) 898-5486. All major credit cards are accepted.

69 Years of Racing Action at the Indianapolis Speedrome®

April 3, 2010

Opening Day!

Late Models, Stocks, Roadrunners, Hornets, Hornet Figure 8, Legends, and Bandoleros

Pit Gates Open at 10am

Practice Begins at Noon

Spectator Gates Open at 5pm

Racing Starts at 7pm

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