

## **WORLD FIGURE 8® DRIVERS TO RECEIVE UNIQUE COMMEMORATIVE COIN**

Bryant Heating and Cooling Indianapolis Speedrome®  
Greatest Figure 8 Race on the Planet®  
World Figure 8® Championship  
Three Hour Endurance Race®  
Indianapolis, Indiana

The 35<sup>th</sup> Annual World Figure 8® Championship Three Hour Endurance Race® presented by Pure Power Technologies & UAW the Greatest Figure 8 Race on the Planet® will be held September 8-10, 2011 at the Bryant Heating and Cooling Indianapolis Speedrome®. As a token of appreciation for competing in this one-of-a-kind event, the World Figure 8® drivers will receive a special coin commemorating the race's 35<sup>th</sup> anniversary. This special gift comes courtesy of Pure Power Technologies, UAW, the World Figure 8® Tour, and the Bryant Heating and Cooling Indianapolis Speedrome®.

This unique collector's item is made by UAW members at Pure Power Technologies just west of the track on Brookville Road. Those talented individuals captured the official artwork of this 35<sup>th</sup> annual edition race and forged it into a beautiful keepsake for each of the racers. Hall of Famer Duane "the General" Lee will be a part of the September 10<sup>th</sup> presentation to each of the starting field their commemorative coin just before the Parade of Champions and driver introductions. A separate ceremony will be performed for the race alternates. "I saw the prototype for these coins and they are exceptional", said World Figure 8® Tour News Director Scott Nigh. "This coin is the perfect memento to remember this World Figure 8® Championship".

"We wanted to do something unique and one-of-a-kind for the World Figure 8® Championship", stated Pure Power Technologies Director of Foundry Operations Rick Bacon. "I think what really makes these commemorative coins extra special is that they were made right here just down the street from the track in the historical district of Irvington. We are proud to be a part of this community and with the Speedrome". Chairperson Greater Marion County UAW CAP Council Danny Ernstes added, "These drivers lay it all on the line to put on a great show for the best fans in racing and this coin is just a reward for the hard-working efforts. I can't wait for September and the World Figure 8® Championship".

528 drivers have tried in the 34 previous runnings of the World Figure 8® Championship, but only 17 elite racers have hoisted the coveted checkered flag. It is not like any other race on the planet. The 180-minute time limit is more than quadruple a regular Figure 8 main event held anywhere in the country. For many years it was truly an endurance race, but in recent years the drivers and cars have to endure while going all out for the entire event. An amazing roster of Figure 8 talent has already entered from California, Washington, Florida, North Carolina, Michigan, Kentucky, and of course Indiana. 3-day SuperSaver reserved seat tickets are on sale for just \$35. Less than 200 of these SuperSaver seats remain. After these are gone, single day general admission tickets will go on sale. Call (317) 353-8206 to get yours.

The 35<sup>th</sup> Annual World Figure 8® Championship Three Hour Endurance Race® presented by Pure Power Technologies & UAW the Greatest Figure 8 Race on the Planet® will be held September 8-10, 2011 at the Bryant Heating and Cooling Indianapolis Speedrome®. The Speedrome is located at 802 South Kitley Avenue in Indianapolis, Indiana 46219. We proudly reside in the Indianapolis community and the historical district of Irvington. For ticket information, visit us on the web at <http://www.speedrome.com/> or email us at [info@speedrome.com](mailto:info@speedrome.com). Follow us Facebook, Twitter, LinkedIn®.