

WORLD FIGURE 8® NETWORK RADIO, INTERNET, TV BROADCAST TEAMS SET

Bryant Heating and Cooling Indianapolis Speedrome®
Greatest Figure 8 Race on the Planet®
World Figure 8® Championship
Three Hour Endurance Race®
Indianapolis, Indiana
August 25, 2011

The 35th Annual World Figure 8® Championship Three Hour Endurance Race® presented by Pure Power Technologies & UAW the Greatest Figure 8 Race on the Planet® will be held September 8-10, 2011 at the Bryant Heating and Cooling Indianapolis Speedrome®. Coverage will be wall-to-wall for the unforgettable motorsports event. The World Figure 8® Network will have the flag-to-flag race call starting at 8pm on XL950 radio and to a worldwide audience on <http://www.speedrome.com/>. Saturday's entire motorsports masterpiece will also be captured on video by Wood Innovative Group for many future television airings and the collector's edition DVD.

Barney Wood will produce and direct the visual portion of the World Figure 8® Network coverage. He has been a part of many Speedrome television productions over the past 5 years. "I love filming the World Figure 8® Championship", stated the company president Mr. Wood. "It is such a fun challenge trying to capture all of the great action. It never stops for the entire three hours". The Wood Innovative Group staff will have a multiple camera setup with assistance from official Speedrome videographer Keith Graybill. They will have several great vantage points including one fixed on the dangerous crossover. The broadcast will feature on-screen graphics and replays of all the races key points. To see more about this award-winning company, visit their web site at www.wigtv.com.

Television play-by-play will be handled by Jonathan Byrd II with the color commentating role being filled by Scott Nigh. This will be the broadcast duo's 6th time to call the World Figure 8® Championship together. The familiar pairing has also worked many additional televised nights of racing during the regular season over the past half decade. Both have grown up around the Speedrome. Byrd's father is a member of the track's Hall of Fame. Jonathan has been a driver, sponsor, marketing director, and more through the years. Jonathan Byrd's Cafeteria is the event's official caterer. Scott began gathering statistics as a teenager before working as a crew member in the pit area. He has twice been to victory lane in the World Figure 8® Championship (1995, 2002). Nigh currently serves as the News Director for the Speedrome and the World Figure 8® Tour.

On the audio side, the World Figure 8® Network will simulcast the race on XL950, the public address system, and <http://www.speedrome.com/>. This unprecedented broadcast will come with limited commercial interruptions for maximum race coverage. Sports Talk XL950 has been the home of the weekly Speedrome Live Radio show presented by AT&T Advertising Solutions for the past two seasons. The radio program begins at 8pm with the final segment of the pre-race festivities. You will hear singing sensation Shelby Shaw vocalize God Bless America and the National Anthem. The invocation will also be given. Grand Marshal and 2-time World Figure 8® Champion Duane "The General" Lee will give the command to start engines. The listening audience will hear these machines roar to life.

Calling the race action will be Speedrome Hall of Fame announcer Kevin O'Neal and veteran motorsports voice Paul Szmal. And joining this pair with his unique perspective is 5-time World Figure 8® Champion "King" Kenny St John. O'Neal and St John are the primary voices on the weekly radio show and have been paired up several times for major Figure 8 broadcasts. Kevin keeps listeners well informed and on their toes with his descriptive style while the "King" has a quick wit and Hall of Fame knowledge. Szmal has a voice that is familiar to fans in arenas all across the country. He has broadcast at numerous racing related events including many at the Speedrome. He has also served as emcee at the annual awards banquet.

The 35th Annual World Figure 8® Championship Three Hour Endurance Race® presented by Pure Power Technologies & UAW the Greatest Figure 8 Race on the Planet® will be held September 8-10,

2011 at the Bryant Heating and Cooling Indianapolis Speedrome®. The Speedrome is located at 802 South Kitley Avenue in Indianapolis, Indiana 46219. We proudly reside in the Indianapolis community and the historical district of Irvington. For ticket information, visit us on the web at <http://www.speedrome.com/> or email us at info@speedrome.com. Follow us Facebook, Twitter, LinkedIn® or call the Speedrome hotline (317) 353-8206.